

**PHILIP MORRIS PRODUCTS, INC.**  
**I N T E R O F F I C E   C O R R E S P O N D E N C E**  
Richmond, Virginia

**To:** M.S. Schreck  
**From:** C.J. Campbell / C.F. Vealey  
**Subject:** Palestine Brands Tar Reduction, Spec.ID Change, and Smoking Methodology Change.

**Date:** June 18, 1996

The brands listed below (exports to Palestine) have undergone a reduction in tar targets, a specification ID change, and a change in smoking methodology. The new specification ID for Palestine brands will be as referenced below:

<u>Brand</u>	<u>Brand Code / Formula Code</u>	<u>Applicable Specification</u>	<u>Tar Target</u>	<u>Smoking Methodology</u>
Marl. 83mm Reg. FTB	00820/091	Reference 00820 ISR Specification	15.0 mg.	ISO
Marl. KS Reg. SP	00290/091	Reference 00290 ISR Specification	15.0 mg.	ISO
Marl. 100 Reg. FTB Red	00497/091	Reference 00497 SUN Spec.	15.0 mg.	ISO
Marl. Lts. 83mm Reg. FTB	00690/091	Reference 00690 ISR Specification	10.0 mg.	ISO
Marl. Lts. 83mm Men. FTB	01590/091	Reference 01590 ISR Specification	10.0 mg.	ISO
Marl. Lts. 100 Reg. FTB	00190/091	Reference 00190 ISR Specification	10.0 mg.	ISO
Parl. Lts. 83mm Char. RC FTB	07630/091	Reference 07630 NIS Specification	8.0 mg.	ISO
Parl. Lts. 100 Reg. Char. SP	01480/091	Reference 01480 ISR Spec.	8.0 mg.	ISO
Parl. 83mm Reg. Char. FTB	01490/091	Reference 01490 ISR Spec.	10.0 mg.	ISO

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<u>Brand</u>	<u>Brand Code / Formula Code</u>	<u>Applicable Specification</u>	<u>Tar Target</u>	<u>Smoking Methodology</u>
Parl. 100 Reg. Char. SP.	00500/091	Reference 00500 ISR ST Spec.	11.0 mg.	ISO
Marl. Lts. 100 Reg. SP	00180/091	Reference 00180 ISR Specification	10.0 mg.	ISO
L&M Lts. 83mm Reg. FTB	05270/091	Reference 05270 PLS Specification	8.0 mg.	ISO
L&M Red 83mm Reg. FTB	05450/091	Reference 05450 PLS "Special Ink" Specification	14.0 mg.	ISO
L&M Flav. Lts. 100 Reg. SP	05200/091	Reference 05200 ISR Specification	11.5 mg.	ISO

\* This should obsolete any previous specifications for these brands.

cc: E.O. Cook  
R.A. Lively  
B.T. Scott  
R.A. Tierney

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